

ORDER



Orders
Order / Rev: 721068
Alt Order #: 06366336
Product Desc: RESTORE OUR FUTURE
Estimate: 623
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/08/12 / 10/08/12
Order Type: Political

WFMY-TV
Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	57	\$58,200.00	\$49,470.00
10/29/12	10/29/12	10	\$8,150.00	\$6,927.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	57	\$58,200.00	\$49,470.00	0.00
November 2012	10	\$8,150.00	\$6,927.50	0.00
Totals	67	\$66,350.00	\$56,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	10/23/12	10/26/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	- 1111 - -	:30	4	\$350.00	P-1	0.00	NM	4	\$1,400.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111 - -			4			\$350.00		0.00			
E 2	WFMY	10/23/12	10/26/12	CBS This Morning CBS This Morning	CM	8-10a	- 2222 - -	:30	8	\$175.00	P-1	0.00	NM	8	\$1,400.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 2222 - -			8			\$175.00		0.00			
E 3	WFMY	10/23/12	10/26/12	News2 at Noon News2 at Noon	CM	12-1230p	- 1111 - -	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111 - -			4			\$300.00		0.00			
E 4	WFMY	10/23/12	10/26/12	News 2 at 5 News 2 at 5	CM	5-530p	- 1111 - -	:30	4	\$800.00	P-1	0.00	NM	4	\$3,200.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111 - -			4			\$800.00		0.00			
E 5	WFMY	10/23/12	10/25/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	- 111 - - -	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 721068
 Alt Order #: 06366336
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Restore Our Future
 Product Desc: RESTORE OUR FUTURE
 Estimate: 623

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WFMY	10/23/12	10/25/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	- 111 - - -	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 111 - - -	3		\$600.00		0.00						
E 6	WFMY	10/23/12	10/26/12	News 2 at 6 News 2 at 6	CM	6-630p	- 1111 - -	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 1111 - -	4		\$1,500.00		0.00						
E 7	WFMY	10/23/12	10/26/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	- 2222 - -	:30	8	\$1,500.00	P-1	0.00	NM	8	\$12,000.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 2222 - -	8		\$1,500.00		0.00						
E 8	WFMY	10/23/12	10/28/12	News 2 at 11 News 2 at 11	CM	11-1135p	- 111111	:30	6	\$1,250.00	P-1	0.00	NM	6	\$7,500.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 111111	6		\$1,250.00		0.00						
E 9	WFMY	10/23/12	10/23/12	Tue Prime B NCIS: Los Angeles	CM	9-10p	- T - - - - -	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- T - - - - -	1		\$5,000.00		0.00						
E 10	WFMY	10/23/12	10/23/12	Tue Prime C Vegas	CM	10-11p	- T - - - - -	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- T - - - - -	1		\$2,500.00		0.00						
E 11	WFMY	10/26/12	10/26/12	Fri Prime A CSI: NY	CM	8-9p	- - - - F - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - F - -	1		\$2,000.00		0.00						
E 12	WFMY	10/27/12	10/27/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	- - - - - S -	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - S -	1		\$250.00		0.00						
E 13	WFMY	10/27/12	10/27/12	PA (Sa) Sat 7-8p	CM	7-8p	- - - - - S -	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - S -	2		\$500.00		0.00						
E 14	WFMY	10/27/12	10/27/12	Sat Prime A Crimetime Saturday	CM	8-9p	- - - - - S -	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - S -	1		\$800.00		0.00						
E 15	WFMY	10/27/12	10/27/12	Sat Prime B Crimetime Saturday	CM	9-10p	- - - - - S -	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - S -	1		\$800.00		0.00						
E 16	WFMY	10/28/12	10/28/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	- - - - - S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - S	1		\$250.00		0.00						
E 17	WFMY	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	- - - - - S	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - S	2		\$800.00		0.00						
E 18	WFMY	10/28/12	10/28/12	Face the Nation Face the Nation	CM	1030-11a	- - - - - S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - S	1		\$1,500.00		0.00						

Order / Rev: 721068
 Alt Order #: 06366336
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Restore Our Future
 Product Desc: RESTORE OUR FUTURE
 Estimate: 623

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WFMY	10/28/12	10/28/12	Face the Nation Face the Nation	CM	1030-11a	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
E 19	WFMY	10/28/12	10/28/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----S	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		2			\$500.00			0.00			
E 20	WFMY	10/28/12	10/28/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$3,500.00			0.00			
E 21	WFMY	10/28/12	10/28/12	Sun Prime C The Good Wife	CM	9-10p	-----S	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$3,500.00			0.00			
E 22	WFMY	10/29/12	10/29/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	M-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$350.00			0.00			
E 23	WFMY	10/29/12	10/29/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2			\$175.00			0.00			
E 24	WFMY	10/29/12	10/29/12	News2 at Noon News2 at Noon	CM	12-1230p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$300.00			0.00			
E 25	WFMY	10/29/12	10/29/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$800.00			0.00			
E 26	WFMY	10/29/12	10/29/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$600.00			0.00			
E 27	WFMY	10/29/12	10/29/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$1,500.00			0.00			
E 28	WFMY	10/29/12	10/29/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	M-----	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2			\$1,500.00			0.00			
E 29	WFMY	10/29/12	10/29/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$1,250.00			0.00			
													Totals	67	\$66,350.00